



Overcoming Hurdles of SureSmile Treatment

Dr. Bruce Goldstein Scottsdale, AZ

SAT 9:00 AM - 10:15 AM

Target Audience: All doctors that have not fully converted their practice (100 percent) into SureSmile or Practitioners who have not been getting consistent treatment results.

Learning Objectives:

- Simplify your approach to SureSmile Treatment
- Identify common mistakes and learn how to avoid them
- Gain confidence in your SureSmile treatment

So you are seeing some success but you are not getting the consistency that you would like? Are some of your cases progressing slowly and you don't see the end in sight? Are you getting frustrated? Are you ready to resort back to old techniques? Don't jump ship. Come to this lecture as we discuss overcoming hurdles to SureSmile treatment. Using clinical examples, Dr. Goldstein demonstrates several methods to simplify your approach to treatment. He will also review the most common mistakes and how to avoid them. This course will provide practice pearls that you can take back to your office and use the next day.

Mastering the SureSmile Process: A Formula for Success

Dr. Bruce Goldstein Scottsdale, AZ

Dr. Mark Feinberg Stratford, CT

THURS 8:30 AM - 5:00 PM

Target Audience: SureSmile Doctors at any level.

This is a comprehensive, holistic course designed to simplify the SureSmile process with a nuts and bolts approach that empowers the doctor to achieve SureSmile success. The emphasis will be highly practical by blending diagnostic and therapeutic concepts while utilizing presentations, live demos and interactive case analysis. Clinical applications and keys will be presented that enable the practitioner to master these techniques, optimizing doctor time in SureSmile, and seamlessly implement them on returning to the office Monday morning. Drs. Feinberg and Goldstein have a combined SureSmile experience of greater than 10 years and in that time have successfully treated more than 1,500 SureSmile patients. They have both mentored and lectured extensively on all aspects of SureSmile. Guaranteed to be a worthwhile investment, this course is invaluable to any practitioner who desires to take his/her SureSmile experience to the next level and beyond. Come join us!